

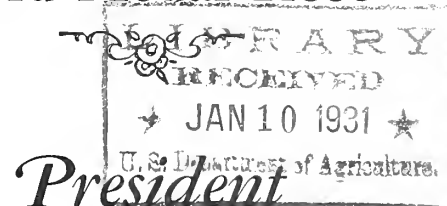
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PRESIDENT HERBERT HOOVER

1930 Gold Medal Rose



President Herbert Hoover Rose

This glorious new Rose was named with the consent of the President. It is an origination of L. B. Coddington, selected out of over 40,000 seedlings, and is being introduced for the first time this year. We are glad to offer it to our customers as

The Novelty Rose for 1930

It is a cross of Sensation and Souvenir de Claudius Pernet, and simply marvelous in its color arrangement—a superb combination of cerise-pink, flame, scarlet, and yellow, and the mingling of all these tints produces the most dazzling color-effect ever seen in any Rose.

The bud is beautifully pointed, carried on strong stem, and the flower is large, with broad, heavy petals. A splendid keeper, with an exquisite fragrance to give it added attraction. We have never had a Rose to compare with it in fragrance.

Plants are wonderfully vigorous in growth and remarkably free bloomers, with clean, healthy foliage.

AWARDS

President Herbert Hoover was awarded the Gold Medal at the International Flower Show in New York, 1929, also the Silver Medal at the Centennial Exhibition of the Massachusetts Horticultural Society, Boston, 1929.

Everyone who has seen this gorgeously beautiful new variety is delighted with and enthusiastic over it, and we predict a great future for it.

Extra-heavy, 2-year, field-grown plants that will bloom this summer, \$2.50 each, \$25 per dozen, postpaid

L. W. HALL COMPANY, Inc.

THE HALL MARK NURSERIES

Rochester, New York

HALL MARK—A designation such as the mark of Sterling, indicating purity or unusual merit, originally associated with precious metals. Now in widespread use to denote an institution or a class of merchandise above the commonplace. — L. W. HALL Co., Inc., *The Hall Mark Nurseries.*



HALL'S ROSES

from the FLOWER CITY

PLANT them this spring and enjoy the beauty, fragrance, and charm they will bring to your garden this summer.

We specialize in offering Roses of quality to lovers of the worth-while. Extra-heavy, 2-year, field-grown plants, with a remarkable root system, guaranteed delivered in fresh condition, with moist roots and sound tops. Sure to succeed in your garden.

Our list is carefully selected to include the latest introductions, exquisite varieties of exceptional merit, including every imaginable shade and color.

Price, except where noted, \$1 each, \$9 for 10, postpaid

TALISMAN

The Great New American Rose

The most vividly colored Rose ever introduced—a remarkable combination of pink, orange, and scarlet hues that defy description.

A sensation at all shows where it has been exhibited.

Awarded Gold Medal at Louisville, 1928; The President Coolidge Horticultural Gold Medal at New York, 1928;

Gold Medals at Philadelphia and New York Shows, 1928, and again in 1929 at New York.

A strong, vigorous grower; healthy, disease-resistant foliage; blooms with exceptional freedom. Strong, 2-yr., field-grown plants that will bloom the first summer, at \$2 each, \$17.50 for 10.



Feu Joseph Looymans

EVERBLOOMING ROSES

Betty Uprichard. A new Rose of transcendent beauty. The color is a glorious combination of delicate salmon-pink and glowing carmine, with orange suffusion. \$1.25 each.

Briarcliff. Beautifully formed, light pink blooms with slightly golden base. (See illustration.)

Dame Edith Helen. Most striking pink Rose of recent years. Giant, amazingly heavy, full, double blooms. (See illustration.) \$1.50 each.

Duchess of Wellington. Intense saffron-yellow, stained crimson.

Edel. Enormous, bold, well-built, white flower, with faint ivory shading toward base.

Etoile de Hollande. Brilliant red blooms of magnificent size, perfect in half-open state, and opening beautifully; very fragrant. Particularly free-flowering. Recommended as one of the best red Roses grown today. (See illustration.) \$1.50 each.

Feu Joseph Looymans. One of the finest new Roses. Very long, firm, pointed buds of glowing apricot and old-gold, opening to large, richly tinted yellow blooms of splendid form and fragrance, on extremely strong stems. (See illustration.) \$1.50 each.

Julien Potin (Golden Pernet). New. One of the most gorgeous and brilliant yellow Roses yet introduced, and which promises to eclipse the well-known and popular Souvenir de Claudius Pernet. Its rich golden color grows richer and deeper as flowers mature. Buds long; flowers large, full, of beautiful form, delightfully sweet-scented. Very free-flowering. (See illustration.) \$1.50 each.

Jonkheer J. L. Mock. The giant pink from Holland. Magnificently formed, deep, double, exquisitely fragrant.

Kaiserin Auguste Viktoria. Soft, pearly white, shading to cream; very double; exquisite formation.

Lady Ashtown. Unsurpassed in coloring—brilliant, shining pink with golden underglow.

Lady Margaret Stewart. Another marvelous introduction. A Rose of unique and distinct color. The flowers in the young stage are a deep sunflower-yellow, heavily veined and splashed with orange-scarlet with the reverse of the petals deeply suffused with carmine as the flowers develop; these colors intermingle, forming a most beautiful cadmium-orange effect. The bud is long and pointed, opening to a full double flower of pleasing form. \$1.75 each.

Lord Charlemont. Most gorgeous and brilliant dark red Rose we have. Exceptionally rich and beautiful. \$1.50 each.



Talisman



Etoile de Hollande

EVERBLOOMING ROSES, continued

Los Angeles. Unsurpassed in beauty of coloring—luminous flame-pink, toned with coral, shaded gold at base of petals.

Mme. Butterfly. A harmony of bright pink, apricot, and gold.

Mme. Edouard Herriot (Daily Mail Rose). Gorgeous combination of terra-cotta and bronze with flame shadings.

Margaret McGredy. One of McGredy's most brilliantly colored masterpieces. Large, beautifully shaped, full double flowers, entirely distinct from all others in their rich coloring—a brilliant shade of Turkish or Oriental red, passing, as the flowers age, to a beautiful carmine-rose. They are borne on long, stiff stems and hold their form and beauty for a long time. \$1.50 each.

Mrs. Aaron Ward. Beautiful rich yellow, changing to pinkish fawn.

Mrs. A. R. Barraclough. Giant, tapering buds and blooms of glowing pink with golden suffusion. Unquestionably one of the finest new Roses. \$1.50 each.

Mrs. Lovell Swisher. Salmon-pink, deepening toward center. Immense flowers of heavy texture. \$1.50 each.

Ophelia. Brilliant salmon-flesh, with heart of glowing pink and yellow blendings.

Radiance. One of the best and most popular pink Roses.

Red Radiance. A notable and superb red Rose, successful everywhere.

Rev. F. Page-Roberts. Remarkably beautiful. Long, coppery red, pointed buds open to full, double, fragrant flowers of golden yellow, particularly high colored in late summer and fall. (See illustration.) \$1.50 each.

Roselandia. An improved Golden Ophelia. Golden orange, suffused with lustrous glow of apricot in the heart and at base of petals. \$1.25 ea.

Sensation. Scarlet-crimson of magnificent shade, with blackish shadings. Extremely large and double. (See illustration.)

Souvenir de Claudius Pernet. A masterpiece originated by Pernet-Ducher. Long, pointed buds; large, full flowers of a most striking sunflower-yellow, deeper in the center.

Souvenir de Georges Pernet. Big buds of coppery hues, opening to enormous flowers of brilliant orange-pink. \$1.25 each.

Templar. A much-admired clear red Rose, very double, strongly perfumed. \$1.25 each.

White Killarney. One of the most exquisite pure white Roses.

Willowmere. Very large, full, magnificent, rich shrimp-pink flowers.

Wilhelm Kordes. A new and most marvelously colored Rose that varies in intensity but is always bright and beautiful. Buds long and pointed, opening to double, high-centered flowers of deep golden salmon overspread with a tint of rich nasturtium-red with coppery suffusion; very fragrant. Unusually free-flowering. \$1.50 each.

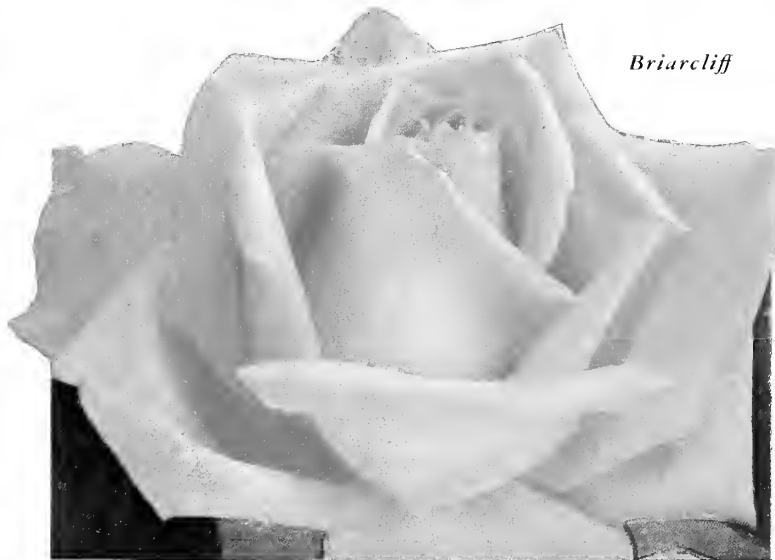
Rev. F. Page-Roberts



Sensation



Julien Potin (Golden Pernet)



Briarcliff

The "HALL MARK" Popular Dozen

*Selected for range of color, thriftiness, beauty
and adaptability to all parts of the country*

Briarcliff	Radiance
Edel	Red Radiance
Etoile de Hollande	Souvenir de Claudius
Lady Ashtown	Pernet
Mme. Butterfly	Templar
Mme. Edouard Herriot	Willowmere
Mrs. Aaron Ward	

Special Offer. Your selection of any 6 of these varieties for \$5, or the entire collection of 12 for \$9.50 postpaid. Heavy, 2-year, field-grown plants.

A Rose for Mother's Day

For this day of loving remembrance, what could be more appropriate than a "Gift that Grows"? Nothing will give greater pleasure than the gift of a beautiful, living Rose Bush.

Let us send Mother one or more of our new President Herbert Hoover or Talisman Roses.

They will bloom for her all summer and give her continued pleasure for months.

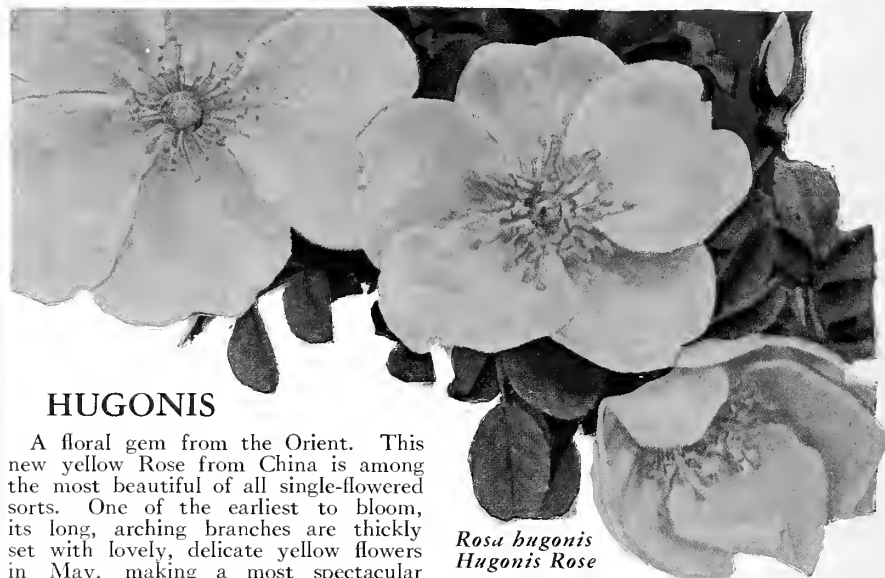
Plants will be sent to arrive on Mother's Day, carefully packed in an attractive package, with a beautifully engraved card enclosed, naming you as the giver.

Add 25 cts. to cost of the plants to cover Special Handling and Special Delivery Postage.

Hall's Roses Growing in Alaska

The four new Roses you sent are growing outdoors, and are all in bud, and this is Alaska, the supposed land of ice, snow, and Eskimos. All other plants doing very

well indeed. I have been purchasing plants for my home for the past five years, and permit me to state that for service and quality of plants your house takes first prize.—DON ADLER, Fairbanks, Alaska, July 6, 1928.



HUGONIS

A floral gem from the Orient. This new yellow Rose from China is among the most beautiful of all single-flowered sorts. One of the earliest to bloom, its long, arching branches are thickly set with lovely, delicate yellow flowers in May, making a most spectacular show. It is shrub-like in growth, reaching 6 feet in height, and while not suited to the Rose-garden, it is invaluable in shrub borders or as a specimen. Never winterkills. \$1 each.

*Rosa hugonis
Hugonis Rose*

New Hardy Hybrid Perpetual or June Rose

MME. ALBERT BARBIER

Large, beautifully formed flowers with shell-like petals of chamois-pink and pale yellow, blending to white at the edges. Flowers all summer and autumn. \$1.25 each.

Additional Hybrid Perpetual Roses

Anna de Diesbach. Carmine-pink.
Frau Karl Druschki (White American Beauty).

General Jacqueminot. Scarlet.
Georg Arends (Pink Frau Karl Druschki).
Harrison's Yellow. Cheery yellow.

J. B. Clark. Deep scarlet.
Marshall P. Wilder. Deep red.
Mrs. John Laing. Soft pink.
Mrs. R. G. Sharman-Crawford. Rosy pink.
Paul Neyron. Bright pink.
Prince Camille de Rohan. Crimson.

Extra-heavy 2-year plants, 75 cts. each, postpaid

SPECIAL OFFER: The collection of 12, including the new Mme. Albert Barbier, for \$9, postpaid

NEW!

STARTLING!

Golden Salmon

The Newest Creation in Polyantha or Baby Roses

An outstanding introduction and a distinct novelty, this Rose is entirely new and different in color from any other Baby Rambler type. Its long, large trusses of luminous orange-yellow flowers are unsurpassed for richness and brilliance of coloring. Planted in a solid bed, or to edge the border of shrub, Rose or perennial plantings, this gorgeous gem will create a sensation in your garden this summer. Never out of bloom from June until frost. Absolutely hardy. Extra-heavy, 2-yr. plants, \$1.50 each, \$12.50 for 10, postpaid.

Additional Dwarf Polyantha Roses

Baby Dorothy (Pink Baby Rambler). 85 cts. each.
Baby Rambler. The original dwarf form of Crimson Rambler. 85 cts. each.

Cecile Brunner (Sweetheart or Mignon Rose). An exquisite miniature Rose, producing its tiny blossoms in many-flowered, graceful sprays. Rich, rosy pink baby buds, opening into lovely double flowers of soft seashell-pink, intensely fragrant. \$1 each.

Chatillon. Charming silvery crimson blooms, passing gradually to a white center. Produced in great sprays. \$1 each.

Edith Cavell. Immense trusses of brilliant scarlet bloom, overlaid with velvety crimson, and very lasting. \$1 each.

Gruss an Aachen. Beautiful in bud and open flower, a charming mixture of pink shades overlaid with yellow. \$1 each.

Katharina Zeimet (White Baby Rambler). 85 cts. each.



Golden Salmon attracts unlimited attention and admiration

Wonderful New Climbing Roses THAT ARE "Different"

These new Climbing Roses have glorious, great big blooms, some of them as large as any garden Rose, borne on long, stiff stems, splendid for cutting, and their foliage is clean, bright, and beautiful.

Chaplin's Pink Climber

This distinct and striking novelty we know will appeal to every Rose-lover. It is the latest achievement and, unquestionably, the most important acquisition in hardy Climbing Roses since the introduction of the universally popular Paul's Scarlet Climber.

It was originated at Waltham Cross, England, in the same nursery that produced the Paul's Scarlet Climber, and is a cross between that variety and the American Pillar.

The large flowers are similar in size and form to the Paul's Scarlet Climber, but of a rich, lively pink. Blooms profusely in strong trusses of eight to ten flowers each. Plants are strong and vigorous in growth, absolutely hardy, with splendid, large, glossy dark green foliage.

Awarded Gold Medal at the 1928 Spring Show of the National Rose Society of England, also the English Royal Horticultural Society's Award of Merit.

Offered this year for the first time. Quantity limited, so we advise early reservation. \$2.50 each.

Primrose, New Hardy Yellow Rambler

Here is a Rose that is bound to become very popular for it fills a long-felt want, a real hardy yellow Rambler. It is a strong grower and hardy under climatic conditions that Dr. W. Van Fleet and similar varieties will stand.

In bloom, this splendid novelty is a marvelously beautiful shower of bright color—glowing primrose-yellow which does not fade. Flowers are 2½ inches in diameter, borne in trusses of two to five, on long stems, and last for a long time. Plant of vigorous, climbing habit, free-flowering, with healthy, glossy green foliage. Heavy, 2-year plants, \$1.50 each, \$12.50 for 10, postpaid.

Climbing Marie Gouchault (New)

A Climbing Rose with flowers similar to the pink Dorothy Perkins, but much more brilliant—really a clear geranium-pink without any darker shadings.

This is going to be very popular because it blooms ten days earlier and is so much clearer and brighter in color than the Dorothy Perkins. Flowers very fragrant and lasting, borne profusely in large clusters. One of the most desirable of recent introductions. Extra-heavy, 2-year plants, \$1.50 each, \$12.50 for 10, postpaid.

Hall Mark Collection Climbing Roses

Six Most Popular Climbing Roses, Selected by the American Rose Society's Referendum Vote

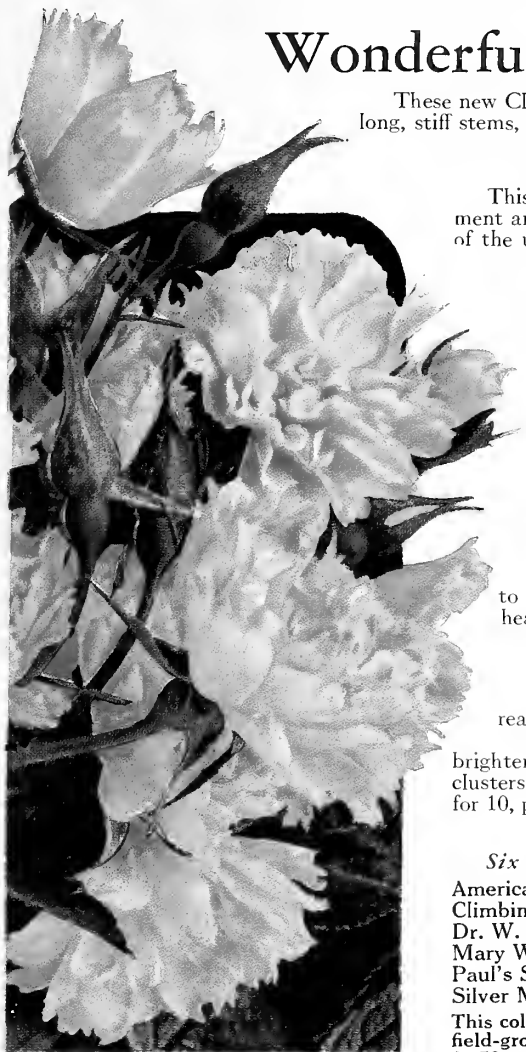
American Pillar. Single; brilliant pink with white eye	\$0 60
Climbing American Beauty. Rosy crimson; large; fragrant	75
Dr. W. Van Fleet. Exquisite pale pink; long stems	60
Mary Wallace. Semi-double; rose-pink with salmon base	75
Paul's Scarlet Climber. (See illustration.)	75
Silver Moon. Semi-double; very large; the finest white	60

This collection of 6 strong, 2-year, field-grown plants, postpaid for \$3.50. Also sold separately at prices as noted

Paul's Scarlet Climber

The most intensely red of all Climbing Roses, attracting attention everywhere by its superlative brilliance and beauty.

Extra-strong, 2-year plants, 75 cts. each.



Pink Grootendorst

The Latest Introduction Pink Grootendorst Rose

ABSOLUTELY HARDY

This is a charming shell-pink form of F. J. Grootendorst, with the same true Rugosa growth and large, hard, glossy foliage which is never troubled by insects or disease. It blooms steadily from June until frost. The flowers, borne in clusters, are an extremely fine shade of soft shell-pink and are beautifully fringed, resembling a bunch of pink carnations.

A splendid Rose or shrub used as a specimen or for mass- or hedge-planting, providing excellent foliage and color all season long. We predict this will become even more popular than the now well-known red F. J. Grootendorst. Strong, 2-year, field-grown plants, \$1.25 each, \$11.50 for 10.

F. J. Grootendorst

EVERBLOOMING RED RUGOSA ROSE

Foliage of the true Rugosa type, always healthy, clean, attractive, and free from mildew. Plants of vigorous but compact growth, ultimately reaching 4 to 5 feet in height. Flowers double, with edges beautifully fringed, so that each cluster of bloom resembles a bunch of red carnations. Blooms continuously from early summer until fall. Extremely hardy, thrives everywhere, and especially valuable for landscape work for mass and hedge planting. Extra-strong, 2-year, field-grown plants, 75 cts. each, \$7 for 10, \$60 per 100.

CLIMBING GRUSS AN TEPLITZ. The hardiest of the everblooming Climbing Hybrid Teas, and exceptionally satisfactory. Produces a profusion of fine, dark crimson blooms like the bush variety of the same name. \$1 each.

GARDENIA (Hardy Marechal Niel). Golden yellow flowers, changing to creamy white; fragrant. Free bloomer. 60 cts. each.

*Paul's
Scarlet
Climber*



*Azalea Kaempferi*

Broad-Leaved Evergreen Shrubs

These present a magnificent display of beauty and color during the early spring, particularly the Azaleas and Rhododendrons, their dark green leaves contrasting sharply with their great clusters of bloom. Their fondness for shady places makes them desirable for planting about house foundations, in shady corners, or locations where it is difficult to grow other plants because of lack of sunlight.

Directions for Planting. Azaleas, Rhododendrons, and similar plants need an acid soil. Wherever possible, secure woods leaf-mold. Otherwise the necessary conditions can be provided by using Granulated Peat Moss. Spade up soil 12 to 15 inches deep. Then spread a layer of Peat Moss 3 to 4 inches thick, and work this thoroughly into the soil. Plant to same depth as ball of earth shows. Do not pack soil, but press firmly. Supply water in abundance whenever ground becomes dry. Pinch off blooms as soon as they wither, to insure blossoms for next season.

Mulch annually with a 2-inch covering of leaves or Peat Moss. Granulated Peat Moss comes compressed in bales containing 8 bushels, and we can supply at \$4 per bale. One bale, when pulverized, covers 240 square feet with a 1-inch layer.

HARDY AZALEAS

Azaleas possess a strong appeal, and more of them are finding their way into our American gardens each year.

No modern home should be without some of these enchanting plants. Beautiful and showy, they far surpass any other shrubs in brilliancy, range of color, and variety of plant- and flower-form. They are easy to grow, but, like rhododendrons, will not thrive in limey soil.

The dwarf varieties fit in the flower- or the rock-garden, or may be used to edge the shrub or evergreen planting.

Kaempferi (Torch Azalea). No more striking landscape effect can be produced than a hillside, such as this one at the Arnold Arboretum, Boston, covered with *Azalea kaempferi* in full bloom.

Alone or in mass it produces the most gorgeous color-effect of its season. This handsome, tall-growing sort is one of the finest introductions to our gardens from Japan. It is wonderfully adapted to our American climate, perfectly hardy, even in New England. The large flowers vary from bright orange-red to salmon-pink, and every twig carries a splendid truss of these bright-colored blooms, giving a most delightful effect of glowing color. We recommend all lovers of the rare and beautiful in plant-life to plant it liberally. 15 to 18-in. plants, balled and burlapped, \$4 each, \$35 for 10.

Chinese (*Azalea mollis*). One of the most valuable flowering shrubs, with good foliage and large, showy flowers in varying shades of red, yellow, and orange. Perfectly hardy and thrives in sun or shade; excellent in masses or in foundation plantings. Balled and burlapped, 12 to 15 in., \$2.50 each; 18 to 24 in., \$3.50.

Flame (*A. calendulacea*). Ranges from flame color through shades of red and yellow. 6 to 8 feet high. Clumps, 18 to 24 in., balled and burlapped, \$2.50 each, \$22.50 for 10.

Hardy Evergreen (*A. amana*). A low, bushy shrub with small green leaves changing in winter to a rich bronze or coppery brown. In spring covered with a wealth of claret-purple flowers for two to three weeks. Crowns, 15 to 18-in. diam., balled and burlapped, \$3.50 each.

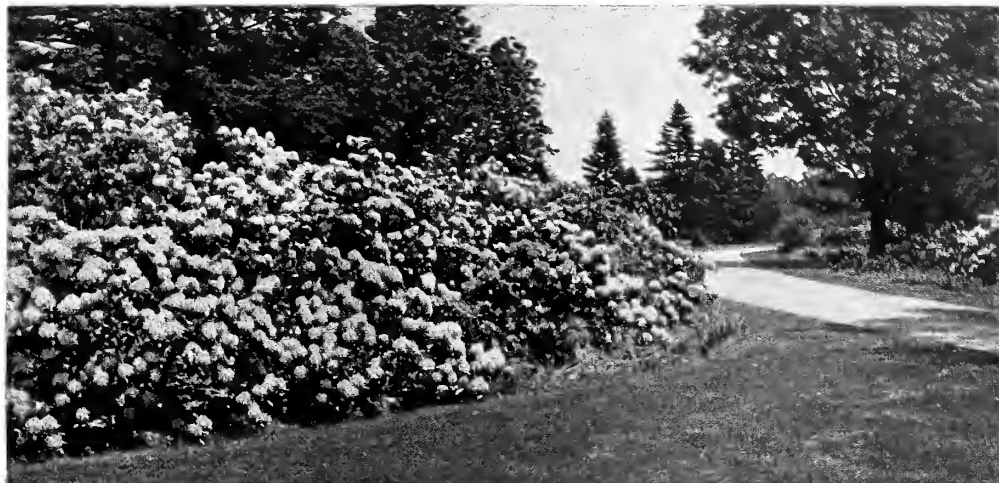
Hinodegiri. Compact-growing, with beautiful, evergreen foliage and brilliant crimson flowers, produced in great masses. Crowns, 12 to 15-in. diam., balled and burlapped, \$3.50 each.

Pinkshell (*A. vaseyi*). A tall-growing variety, extremely rare and beautiful. Flowers an exquisite shade of pink or rose, appearing in great profusion in early spring before the leaves unfold. 12 to 15 in., balled and burlapped, \$3 each.

*Kalmia latifolia* (Mountain Laurel). See page 7*Daphne cneorum* (Rose Daphne). See page 7



Azalea Hinodegiri. See page 6



Hybrid Rhododendrons, glowing with color, are gorgeous in spring, and the broad, rich, evergreen leaves make a planting beautiful the year round

Hybrid Rhododendrons

These beautiful Rhododendrons are exceedingly rare in this country, and we list only such varieties as are absolutely hardy here. Notable for their very large flowers and the brilliancy of their clear color. Gloriously beautiful as single specimens or in a solid mass planting.

Price, 18 to 21-in. clumps in full flower-bud, shipped with ball of earth, \$7 each, \$60 for 10

Album Elegans. Blush, changing to pure white.
Catawbiense alba. Pure white, yellow throat.
Everestianum. Rose-lilac. One of the finest.
H. W. Sargent. Rich crimson; immense truss.
Kettledrum. Rich crimson, suffused purple.
Lady A. de Trafford. Soft rose.
Michael Waterer. Brilliant crimson.
Mrs. C. S. Sargent. Clear rose. One of the very best.
Parson's Grandiflorum. Purple; large trusses.
Sir Henry Havelock. Bright red.



Carolina Rhododendron (Rhododendron carolinianum)
 Very choice, early-blooming, and beautiful as a specimen or for massed planting

Native Rhododendrons

The American continent is peculiarly rich in these beautiful shrubs. Vigorous and absolutely hardy, they are among the most useful for general planting. They are perfectly at home in our gardens and make a grand showing, both summer and winter. The broad, dark, shining evergreen foliage gives them a most luxurious effect, and provides a fitting setting for the great masses of bloom in May and July.

The native Rhododendrons, being taller in growth, form an excellent background for a planting of the hybrid varieties with their wider color-range.

Carolina (*Rhododendron carolinianum*). Most beautiful of American Rhododendrons. Beautiful pink flowers appear in June, in great profusion. This variety will stand exposed locations and is perfectly hardy, thriving in either sun or shade. 2 to 3-ft. clumps, \$4 each, \$35 for 10, \$300 per 100.

Catawba (*R. catawbiense*). Flowers a bright rose-purple, borne in large clusters. Perfectly hardy in northern latitudes and one of our very finest broad-leaved evergreens. 2 to 3-ft. clumps, \$4 each, \$35 for 10, \$300 per 100; 3 to 4-ft. clumps, \$6 each.

Rosebay (*R. maximum*; *Great Laurel*). For mass and woodland plantings. Blooms later than other American species, the white to pink flowers appearing in July. Grows naturally from Canada south. 2 to 3-ft. clumps, \$3 each, \$25 for 10, \$200 per 100; 3 to 4-ft. clumps, \$4 each, \$35 for 10.

Abelia

Arbutus Bush (*Abelia grandiflora*). Arching branches that bear nearly evergreen shiny leaves and pinkish white flowers from July to frost. Grows 2 to 4 feet high and is splendid in the foreground of deciduous and evergreen shrub plantings. Trim back severely each year in the early spring. Strong, vigorous plants, 2 to 3 ft., balled and burlapped, \$1.25 each.

Daphne

Rose (*Daphne cneorum*; *Garland Flower*). One of the choicest of dwarf evergreen shrubs. A lovely little plant, excellent for edging evergreen beds and for rock-gardens. Small, tubular rose-pink flowers of intense, spicy fragrance, borne in clusters, adorn the plant in May and August. 8 to 10-in. plants, balled and burlapped, \$1.50 each.

Laurel · Kalmia

Mountain (*Kalmia latifolia*; *Calico Bush*). Grows 8 feet high, with broad, glossy green foliage. The pink and white flowers, in large, showy clusters, are of elegant shape and appear in June. Few broad-leaved evergreens are so beautiful in foliage and flower. Fine as a single plant, or with rhododendrons or other shrubbery. 2 to 3-ft. clumps, \$3 each, \$25 for 10, \$200 per 100; 3 to 4-ft. clumps, \$4 each, \$35 for 10. (See illustration, page 6.)

Pachysandra

Japanese (*Pachysandra terminalis*). A trailing plant, growing about 6 to 8 inches high, forming a broad mat of bright glossy green foliage, with small spikes of whitish flowers during May and June. One of the best for edging the shrub border, planting under evergreens or large trees. Set 1 foot apart. \$3 per doz., \$18 per 100.

Yucca

Adam's Needle (*Yucca filamentosa*). Tropical-looking plant with immense, pyramidal clusters of creamy flowers in June and July. 35 cts. each.

New Variegated. Wonderful new plant of lasting year-round beauty. Absolutely hardy. In winter the deep green leaf with yellow margin makes a beautiful contrast. Blooms in June and July. \$1 each.



Viburnum Carlesi resembles its namesake, the Mayflower, in fragrance and blossom, and is becoming a favorite wherever planted

Viburnum Carlesi

Fragrant Mayflower Viburnum

Very distinct, new, and rare species. A low-growing, spreading, hardy shrub, bearing in April and May compact clusters of fragrant white flowers. The rose-pink buds do not open all at the same time, and the combination of pink buds and open flowers adds greatly to the interest and beauty of this charming shrub. One of the most valuable introductions of recent years. 18 to 24 in., balled and burlapped, \$2.50 each.



Kolkwitzia amabilis (Beauty Bush)
A graceful shrub—a fountain of pink loveliness. One of the finest modern introductions

Flowering Shrubs that Make the Garden Beautiful

Here again we do not include everything, but only the best—varieties always satisfactory over wide areas, and whose blooming period covers the year from earliest spring until late autumn.

We do not believe those who get this list will be interested in the young, small, undeveloped plants of the cheaper quality, always more plentiful than the better.

We offer here plants of selected size and quality, shrubs that are really specimens. They have had time to grow and develop, with excellent root system, well-branched, and have full-furnished tops to create an immediate effect in landscape plantings.

ALTHEA (*Rose of Sharon*). This shrub provides some of the showiest bloom in the garden in late summer. Makes beautiful screens or hedges; also fine as specimens. We offer only the double-flowering sorts in Pink, Purple, Red, White, and Rose. Bush form, 2 to 3 ft., 50 cts. each; 3 to 4 ft., 75 cts. Tree form, 3 to 4 ft., \$1 each.

BUDDLEIA Davidi (*Everblooming Butterfly Bush*). A gem among plants. Its flowers brighten the garden in profusion from July to autumn and are fine for cutting. Its sweet, fragrant spikes, 6 to 10 inches long, are bright mauve-violet, and resemble the lilac in general appearance. 2-yr., 50 cts. each, \$4 for 10.

CALYCANTHUS floridus (*Sweet Shrub*). Very desirable shrub with large, rich green, glossy foliage. The flowers are a rare chocolate color, shaped like pineapples, and deliciously fragrant. Blooms in June and at intervals thereafter. 2 to 3 ft., \$1 each.

CLETHRA alnifolia (*Sweet Pepper Bush*). Neat, upright-growing shrub, with pure white, fragrant flowers. A bed of Clethra will perfume the air for a long distance. 18 to 24 in., 75 cts. each.

CORNUS (*Dogwood*). Vigorous shrubs that thrive in almost any soil, in shade or sun. Particularly attractive for handsome variations of foliage and brilliant colorings of bark in winter, and excellent for shrub borders or screens, singly or in groups or masses.

C. alba Spæthi aurea (*Golden-leaved Dogwood*). 2 to 3 ft., \$1 each.

C. mas elegantissima variegata (*Silver-blotched Dogwood*). 2 to 3 ft., \$1 each.

C. sibirica (*Red-branched Dogwood*). 2 to 3 ft., 50 cts. each; 3 to 4 ft., 75 cts.

C. stolonifera lutea (*Golden-barked Dogwood*). 2 to 3 ft., 75 cts. each.

CYDONIA japonica (*Japan Quince*). One of the best shrubs, covered with brilliant scarlet flowers early in spring. Makes a beautiful hedge. 2 to 3 ft., 75 cts. each.

DEUTZIA. The profuse-flowering, dwarf-growing sorts are among the most useful and attractive shrubs that we have for planting in front of taller shrubberies or wherever low-growing plants are wanted. The tall-growing sorts are effective in the background of the shrub border.

D. gracilis (*Dwarf Deutzia*). White flowers. 18 to 24 in., 75 cts. each.

D. scabra crenata. Flowers tinged with soft old-rose. 2 to 3 ft., 50 cts. each; 3 to 4 ft., 75 cts. each.

D. scabra, Pride of Rochester. Best tall-growing sort. Very large, double, white flowers. 2 to 3 ft., 50 cts. each; 3 to 4 ft., 75 cts. each.

New Beauty Bush (*Kolkwitzia amabilis*)

We offer 2-yr. plants, 18 to 24 in., \$1.50 each

This exceedingly handsome new shrub is one of Dr. E. H. Wilson's and the Arnold Arboretum's choicest introductions. It has all the merits of a perfect shrub—great hardiness, year-round beauty in foliage and habit, and such an amazing profusion of flowers that the bush is one cloud of delicate pink. It grows 6 to 8 feet high and about 5 feet broad.

Dr. Wilson says of it: "Of the many valuable hardy shrubs received from the Orient, none is more lovely. Related to the weigelas and abelias, it exceeds them both in hardiness and beauty."

"The principal stems are erect, the lateral ones arching, giving the plant a compact habit; and in early June its abelia-like blossoms transform it into a fountain of pink loveliness."

"On account of its peculiar charm and fascination, I suggest as a common name for this shrub 'The Beauty Bush.'"

HAND this Catalogue to Your Friends

If not interested, or after you have sent in your order. Your garden-loving friends may want some of the beautiful specialties listed. Or, if you will send us their names and addresses we will be glad to mail them a copy. Do this. Thank you.

L. W. HALL COMPANY, Inc.



Hybrid Lilacs—each cluster a bouquet of fragrant beauty. Adapted to large lawns or small, as specimens or in groups

HYBRID LILACS. A Revelation of Beauty

Unsurpassed for the fragrance and beauty of their flowers, these are among the most hardy plants, growing under a wide range of climatic conditions. Highland Park, Rochester, N. Y., has the largest collection of Lilacs in America, and our list comprises the cream of this well-known collection. Even a small garden may have a fine assortment of them, as they ultimately reach but 6 to 8 feet in height.

We offer beautiful 2 to 3-ft. specimens at \$1.25 each, except where noted

Alphonse Lavalle. Clusters like double blue hyacinths. Very choice.

Belle de Nancy. Double. Brilliant satiny rose, white center. Fine.

Charles X. Single. Magnificent clusters of reddish purple blooms.

Edouard Andre. Double. One of the best pinks. Buds dark, clear rose when opened. \$1.50 each.

General Pershing. Semi-double. Deep lilac-colored buds. \$1.50 each.

Mme. Lemoine. Double. Superb clusters; pure white.

Philemon. Single. The darkest shade in Lilacs.

President Grevy. Double. The most popular blue Lilac. Flowers largest of all. A beautiful shade.

Souvenir de Ludwig Spaeth. Single. Dark purplish red. One of the finest of its color.

Vestal. Giant trusses of single, pure white, hyacinth-like flowers of perfect shape. Very beautiful. \$1.50 each.

SPECIAL LILAC COLLECTION: One each of these rare and beautiful sorts, 10 splendid specimens, 2 to 3 ft., for \$10

Old-fashioned Bush Lilacs

Great favorites with their lovely, sweet-scented flowers. Fine for hedges.

Purple. 2 to 3 ft., 60 cts. each; 3 to 4 ft., \$1.

White. 2 to 3 ft., 75 cts. each.

New Korean Spirea (*Spiraea trichocarpa*)

We offer 18 to 24-in. plants, \$1.25 each

A new hardy Spirea found on the mountains of northern Korea. This is another of E. H. Wilson's very valuable introductions. The plants were sent to the Arnold Arboretum in 1917, where they have proved perfectly hardy. It is an excellent variety of graceful, rounded habit, growing 4 to 6 feet tall, with bold masses of snowy flowers marked with darker eyes.

More robust and blooms ten days to two weeks later than the familiar *Spiraea Van Houttei*; far more desirable in many ways. Retains its glossy green foliage throughout the summer.

Enthusiastically admired by all who see it, this iron-clad shrub is worthy of a place in every northern garden.

SPECIAL OFFER: One plant of each (Beauty Bush and Korean Spirea) for \$2.50



Spiraea trichocarpa (Korean Spirea)

A very new variety we recommend for general planting as a great improvement on the well known Spiraea Van Houttei

*Philadelphus, Virginal*

FORSYTHIA (Golden Bell). The best early shrubs that brighten the spring landscape. A glorious sight in early spring, with its shower of gold.

F. Fortunei (Golden Bell). Upright growing. 2 to 3 ft., 60 cts. each; 3 to 4 ft., \$1.

F. spectabilis (Showy Border Forsythia). Regarded by Arnold Arboretum and all others who have grown it as the finest of the Golden Bells. 2 to 3 ft., 75 cts. each; 3 to 4 ft., \$1.25. (See illustration.)

F. suspensa (Weeping Golden Bell). 2 to 3 ft., 60 cts. each; 3 to 4 ft., \$1.

HYDRANGEA arborescens sterilis (Hills of Snow). Splendid for shady places. Enormous white flowers. 2 to 3 ft., 50 cts. each; 3 to 4 ft., 75 cts.

H. paniculata grandiflora. The famous, well-known Peegee Hydrangea. 2 to 3 ft., 60 cts. each; 3 to 4 ft., \$1.

Hydrangea, Tree form. 3 to 4 ft., \$1 each; 4 to 5 ft., \$2.

KERRIA japonica (Globe Flower). A handsome bush with smooth green bark and orange-yellow, double flowers. Very pretty and desirable. 2 to 3 ft., 75 cts. each.

LONICERA (Bush Honeysuckle). These make very desirable and attractive shrubs, with their fine foliage and bright, fragrant flowers, followed by showy berries in the fall.

L. Morrowi. Medium height; white flowers; red fruit remaining all fall. Very decorative. 2 to 3 ft., 50 cts. each; 3 to 4 ft., 75 cts.

L. tatarica (Red Tatarian Honeysuckle). The old-fashioned sort. Light crimson flowers; red fruit. 2 to 3 ft., 50 cts. each; 3 to 4 ft., 75 cts.

L. tatarica alba (White Tatarian Honeysuckle). Large, pure white flowers. 2 to 3 ft., 50 cts. each; 3 to 4 ft., 75 cts.

PHILADELPHUS (Mock Orange). These free-flowering shrubs add beauty, grace, and perfume to your garden, with their showy, fragrant flowers in spring and early summer.

P. aureus (Golden Syringa). Medium grower, with golden yellow foliage if planted in the sun, striking in contrast with other shrubs. 18 to 24 in., 75 cts. each.

P. coronarius. The old favorite sweet Mock Orange. 2 to 3 ft., 60 cts. each; 3 to 4 ft., 75 cts.

P., Virginal. New double-flowering Mock Orange. The most beautiful white-flowering shrub. Unusually large, double, pure white, sweetly scented blooms, in clusters resembling a bride's bouquet of orange blossoms. One of the best for cutting. Blooms in June and continues over a long period. Vigorous, tall grower, used with striking effect as a hedge, also wonderful as single specimen. 2 to 3 ft., \$1 each, \$9 for 10; 3 to 4 ft., \$1.50. See illustration.

SAMBUCUS canadensis aurea (Golden Elder). A beautiful shrub, with golden green foliage when planted in the sun. The white blossoms are followed by attractive berries. 2 to 3 ft., 60 cts. each; 3 to 4 ft., \$1.

SPIRÆA (Meadowsweet). This is one of the largest groups of flowering shrubs and is useful in every place—in foundation plantings, singly, or massed in garden or border. It is rarely that any planting is planned without including some of its widely differing forms. They include medium and dwarf varieties, blooming from early spring to midsummer.

Spiræa, Anthony Waterer. Dwarf grower; crimson flowers all season. 18 to 24 in., 75 cts. each.

S. bethlehemensis. (New.) Upright grower; bright pink flowers in long spikes. 2 to 3 ft., 50 cts. each; 3 to 4 ft., 75 cts.

S. Billardi. Red flower spikes during summer and fall. 2 to 3 ft., 50 cts. each; 3 to 4 ft., 75 cts.

S. bumalda (Pink Anthony Waterer). Dwarf grower; pink flowers all season. 18 to 24 in., 75 cts. each.

S. prunifolia (True Bridal Wreath). 2 to 3 ft., 75 cts. each; 3 to 4 ft., \$1.

S. Thunbergi. Dwarf grower; feathery light green foliage. Pure white flowers in earliest spring. 18 to 24 in., 50 cts. each; 2 to 3 ft., 75 cts.

S. Vanhouttei. Favorite foundation plant. Fountain of white bloom in early spring. 2 to 3 ft., 50 cts. each, \$4 for 10; 3 to 4 ft., 75 cts. each, \$6 for 10; 4 to 5 ft., \$1 each, \$9 for 10.

SYMPHORICARPOS racemosus (Snowberry). Suited for shady places, dry and barren locations where little else will thrive, as well as for more favored spots. Splendid on banks to prevent erosion. Very ornamental in autumn when the branches arch with showy white berries.

S. vulgaris (Coralberry). Like above but berries coral-red.

Either of above, 2 to 3 ft., 50 cts. each; 3 to 4 ft., 75 cts.

TAMARIX Æstivalis. Of strong but slender, delicate growth, with foliage similar to asparagus. Desirable for background or inter-planting. Grows in poor, dry soil, where other shrubs fail. Pink flowers in June. 2 to 3 ft., 75 cts. each; 3 to 4 ft., \$1.

T. africana. Like above but deep pink blooms in April and May. Most vigorous of any. 2 to 3 ft., 50 cts. each; 3 to 4 ft., 75 cts.

VIBURNUM (Snowball). Conspicuous for blossoms, berries, and autumnal foliage. Vigorous and healthy, desirable for individual specimens or the shrub border. Grow in partial shade, but do better in the sun.

V. opulus (High-bush Cranberry). Flat-topped clusters of white flowers; very fine. Scarlet berries hang well into winter. 2 to 3 ft., 75 cts. each; 3 to 4 ft., \$1.

V. opulus sterile (Common Snowball; Guelder Rose). The old-time favorite. 2 to 3 ft., 75 cts. each; 3 to 4 ft., \$1.

V. plicatum (Japan Snowball). Massive blooms unequalled by any other. 2 to 3 ft., \$1 each.

WEIGELA (Diervilla). These shrubs are almost indispensable in ornamental plantings for their great display of color. No shrub border is complete without them. They thrive in any soil and in partial shade, producing a wealth of bell-shaped blossoms along the branches in June and often sparingly all summer.

W. candida. Pure white. 2 to 3 ft., 75 cts. each; 3 to 4 ft., \$1.

W., Eva Rathke. Best dark red. Dwarf grower. 2 to 3 ft., 75 cts. each.

W. floribunda. Dark crimson; distinct; beautiful. 2 to 3 ft., 75 cts. each; 3 to 4 ft., \$1.

W. rosea. Flowers vary from white to deep rose-pink on same branch. 2 to 3 ft., 75 cts. each; 3 to 4 ft., \$1.

W., Variegated-leaved. Dwarf grower; flowers white. 2 to 3 ft., 75 cts. each.

*Forsythia spectabilis. An improved variety; finest of all*



Red-leaved Japanese Barberry
is one of the new developments in shrubs with unusual foliage coloring—very valuable for contrast in shrub plantings

HEDGE PLANTS · VINES

BARBERRY

Box. The new hardy dwarf hedge and border plant. A dwarf form of the popular Japanese Barberry, and equally as sturdy, hardy, and dependable. Strong, 8 to 12-in. plants, \$3.50 for 10, \$30 per 100.

Japanese (*Berberis Thunbergi*). Brilliant green foliage, turning to most glowing colors from autumn to December. It is loaded with scarlet-crimson berries after the leaves fall and is hardy where privet is not. One of the best shrubs to plant against the foundations of a house or in front of taller-growing shrubs. 12 to 18 in., \$15 per 100; 18 to 24 in., \$20 per 100. Extra-strong plants for use as shrubs or screens in front of porches, 50 cts. each, \$4 for 10.

New Red-leaved Japanese. A really worth-while, outstanding novelty in hardy shrubs. Similar in all respects to the green-leaved Japanese Barberry, which is so popular for mixing in the shrubbery border, as single specimens, or for planting in clumps on the lawn, as well as for foundation plantings and for hedges. Foliage, as it develops in early spring, assumes a rich bronzy red color, which it retains from early spring until fall. In the fall its foliage changes to vivid orange, scarlet, and red shades, more brilliant and more effective than in the ordinary Japanese Barberry, and is followed by the same brilliant scarlet berries. Must be planted in full exposure to the sun. Heavy, 2-yr. plants, 15 to 18 in., 75 cts. each, \$7 for 10, \$65 per 100.

PRIVET

Amur River North. Similar to the well-known California Privet, but much hardier. 12 to 18 in., \$9 per 100; 18 to 24 in., \$12 per 100; 2 to 3 ft., \$15 per 100.

California. Most popular half-evergreen hedge plant. 12 to 18 in., \$4 per 100; 18 to 24 in., \$6 per 100; 2 to 3 ft., \$8 per 100.

POLYGONUM AUBERTI

THE DELIGHTFUL SILVER LACE VINE

This charming vine will rapidly climb 20 feet or more, with fresh green foliage lightly bronzed at the tips, and a profusion of silvery, lacy flowers in erect sprays, even more beautiful than the popular *Clematis paniculata*. Extra-strong, 2-yr. vines, \$1 each.



VINES

AMPELOPSIS Veitchi (*Japanese or Boston Ivy*). Clings firmly to the side of a house or wall. Strong, 3-yr. vines, 50 cts. each.

CLEMATIS paniculata (*Virgin's Bower*). One of the finest porch vines. Beautiful white flowers. Strong, 2-yr. vines, 50 cts. each; 3-yr., 75 cts.

Large-flowering Clematis—

Henryi. Finest white.

Jackmani. Best purple.

Ramona. Deep sky-blue.

Mme. Edouard Andre. Deep velvety crimson.

Any of the above \$1 each

EUONYMUS radicans vegetus (*Evergreen Bittersweet*). As an evergreen, absolutely hardy wall-cover, this plant is unequalled. Strong, 2-yr. vines, 75 cts. each; 3-yr., \$1.

HONEYSUCKLE, Hall's Japan (*Lonicera japonica Halliana*). Very fine for covering trellises, rocks, dry banks, porches, arbors, and similar locations. Fragrant, yellow and cream flowers from July to December. Heavy, 2-yr. vines, 50 cts. each, \$4 for 10.

WISTERIA. Here, in one of our suburban tracts, Wisteria vines, with *Euonymus radicans* at the base, have been planted at each street-light pole, and at night the light streaming down on these decorative vines, with their long pendent plumes of flowers, gives a strikingly beautiful effect and one not easily forgotten. Perfectly hardy.

W., Chinese Purple. Strong, 2-yr. vines, 75 cts. each.

W., Chinese White. Strong, 2-yr. vines, \$1 each.



Polygonum Auberti, the Delightful Silver Lace Vine



The tall, stately spikes of Delphiniums add glory to any garden. One of the most popular and satisfactory garden plants

New Everblooming Hardy Perennial Aster

WONDER OF STAEFA

This new variety, entirely distinct from all other Hardy Asters, was awarded many prizes in Europe where exhibited. The flowers are about 2½ inches in diameter, beautiful soft lavender with golden center. Grows about 3 feet and blooms from June until November. Cut-flowers last two weeks. We offer strong plants that will bloom next summer. 50 cts. each, \$5 per doz.

GAILLARDIA, PORTOLA

A decided improvement over the common Gaillardia. The long flower-stems, straight and strong, hold erect massive, gorgeously colored yellow and crimson flowers that will furnish brilliant cut-flowers all season, from June until frost. \$1.05 for 3, \$3 for 10, postpaid.

GYPSOPHILA, Bristol Fairy. New Double Baby's Breath

The ideal cut-flower to mix with and to set off heavier blooms by contrast. The individual flowers are larger, whiter and more airy, fluffly and sparkling than the old-time variety. It blooms all season. We offer strong, grafted, field-grown plants that will bloom the first year at \$1 each, \$8.50 for 10.



*Gypsophila
Bristol Fairy,
and Gaillardia
Portola*

Delphinium

PFITZER'S IMPROVED BELLADONNA

The freest and most continuous of all, never being out of flower from the end of June until frost. Much heavier and fuller than the old Belladonna, and it has greater keeping qualities. Clear, turquoise-blue flowers of unequalled beauty. \$1.05 for 3, \$3 for 10, postpaid.

Delphinium, Gold Medal Hybrids. The newest, best, and finest varieties to be secured anywhere. The colors vary from the palest blue to deepest indigo-blue, royal purple, pink, and lavender. 90 cts. for 3, \$2.50 for 10.



Hybrid Pyrethrums. See page 13

A Riot of Color in Your Garden

Fascinating, gay-colored blossoms to make your garden radiant from early spring until late autumn. Of the many beautiful, hardy perennials we offer a choice selection, sure to give joy and satisfaction.

Many people make the mistake of planting only one plant of a kind, and are disappointed. Three of a kind are needed to do justice to most varieties and produce the mass and color effect desired. Better yet, if there is room, plant them in lots of five or ten of a kind.

Strong, field-grown plants, unless otherwise noted, 90 cts. for 3, \$2.50 for 10, postpaid

ACHILLEA Ptarmica, Boule de Neige. New. Strong, showy heads of pure white, double flowers, borne in great profusion from June to September.

ANCHUSA italica, Dropmore. Strong, vigorous plant with large, gentian-blue flowers during June and July.

ANEMONE japonica, Whirlwind. Showy, very hardy autumn-blooming plants that bloom freely from August till cut down by frost. Semi-double, white blooms. 35 cts. each.

A. japonica, Queen Charlotte. Very large, semi-double flowers of a soft silvery pink. 35 cts. each.

AQUILEGIA, California Hybrids (Columbine). A single, long-spurred variety of mixed colors, red, blue, white, and yellow. Height 2 to 2½ feet. May to July.

CAMPANULA. The well-known Canterbury Bells. Its numerous branches are crowded with deep bells, the edges softly rolled back and fluted. Blooms in July. Colors Blue, Rose, White, and Mixed. Height 2 to 3 feet.



Hardy Chrysanthemums

- Hardy Perennials, continued**
- COREOPSIS grandiflora.** Rich, golden yellow flowers from early summer until fall.
- CHRYSANthemum.** These bloom profusely at a time when other plants have been nipped by frost. Colors White, Yellow, Brown, Red, Pink, and Bronze.
- C. maximum (Shasta Daisy).** Large, snowy white flowers all summer.
- DIANTHUS barbatus (Sweet William).** Old-time favorites. All shades of red to pink and white.
- DICENTRA spectabilis (Bleeding-heart).** Drooping, heart-shaped flowers of deep rose-pink. Good in shady places. 50 cts. each.
- DIGITALIS (Foxglove).** Stately and picturesque. Bell-shaped flowers on stems 3 to 4 feet high. White and Rose.
- IBERIS sempervirens (Hardy Candytuft).** A dwarf border plant with evergreen foliage. White. Height 8 to 10 inches. April to July.
- LIATRIS (Blazing Star).** Striking plants for the hardy border, with tall, rocket-like spikes of rosy purple flowers, 4 to 5 feet high.
- LILIUM regale (Regal Lily).** Large, fragrant white blooms, shaded rose, with a yellow center. 50 cts. each, \$5 per doz.



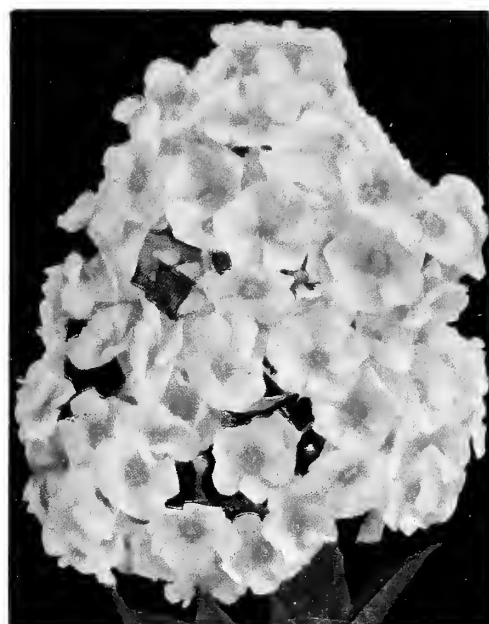
Lilium Regale (Regal Lily)

Hardy Phlox

- Orchid Bride. (New.)** Immense trusses of beautiful soft pink flowers, the individual panicles larger than a silver dollar. A charming variety. 50 cts. each.
- B. Comte.** Brilliant rich purple. 35 cts. each.
- Commander-in-Chief.** Exceptionally large, cherry-red with dark eye. 35 cts. each.
- F. G. von Lassburg.** Pure white; immense panicles.
- General van Heutz.** Brilliant salmon-red, white eye.
- Jules Sandeau.** Beautiful soft pink; large panicles.
- Mrs. Milly van Hoboken. (New.)** Bright peach-pink with soft mauve. 35 cts. each.
- Rheinlander.** Salmon-rose, dark red eye.
- Richard Wallace.** White, with large carmine eye.
- Rijnstroom.** Beautiful, clear pink.
- Thor.** Deep salmon-pink, with a scarlet glow.
- Von Hochberg.** Velvety crimson. 35 cts. each.

Strong, 2-yr., field-grown plants that will bloom the first season, 25 cts. each, except where noted.

COLLECTION: One each of above 12 Phloxes, \$3



Hardy Phlox, Orchid Bride



Aquilegia (Columbine)



Wonder of Staefa Aster. See page 12

- PLATYCODON (Balloon Flower).** Very large, star-shaped bluish flowers. June, July.
- PYRETHRUM.** Sometimes called Spring-flowering Chrysanthemum. Beautiful, large, daisy-like flowers in a variety of brilliant colors, from intense scarlet to pure white. Long stems, splendid for cutting.
- RUDBECKIA purpurea (Purple Coneflower).** Grows and thrives everywhere. Flowers large, with drooping petals of a peculiar reddish purple, with remarkably large, cone-shaped center of brown. Blooms from July to October.
- SIDALCEA, Rosy Gem.** Beautiful new variety. Graceful spikes of rose-pink flowers resembling the larkspur. June, July.
- STOKESIA (Cornflower Aster).** Large, sky-blue flowers. July to early fall.
- TRITOMA (Red-Hot Poker; Flame Flower).** Tall spikes surmounted by brilliant orange-scarlet flower-heads. August, September.
- VERONICA subsessilis.** One of the handsomest blue flowering plants. Spikes completely studded with flowers; fine for cutting. Height 2 feet. July to September.
- VIOLA, Jersey Gem. (New.)** Improved sort. Its showy, violet-blue flowers are slightly perfumed and produced most freely over a longer season.



Viola, Jersey Gem

Improved European Filberts

*Unique, Hardy, Nut-Bearing Shrubs
that combine Beauty with Profit, Handsome as a Shrub,
an Economical Food Producer*

These are handsome shrubs, with very ornamental, deep green foliage, and yield an abundant supply of delicious nuts. They are a welcome addition to the list of shrubs for shady places, and do equally well in the sun.

Our Improved Filberts are very hardy and fruit abundantly as far north as Rochester, N. Y., where the temperature has gone to 5 to 10 degrees below zero without injury to the plants or to the crop of nuts. **They will thrive anywhere that the native or wild American Filbert will grow**, which is practically the entire United States, and because of their hardiness are adapted to the more northern parts of the country where other kinds of nut trees cannot be successfully fruited.

The pride of many beautiful old European gardens is their nut walks, and beautiful effects can be produced in your gardens by planting the Filberts each side of the walk or along driveways, as hedges or for screen purposes, or grouped by themselves or with other shrubbery. **In fact, almost everyone has some place in the yard or garden where they can be used effectively.** Plants have a deep green, leathery foliage during the summer months, and are loaded with husks of delicious nuts, making a very effective contrast. The new catkins or staminate blossoms form late in the summer for the next season's crop and hang on the bushes all winter, giving a beautiful winter decoration.

Grow this great nut delicacy on your own grounds.

BIG, MEATY FILBERTS OF THE FINEST IMPROVED TYPE

Of the varieties originally imported, we have selected the best in habit of growth, hardiness, quality, and productiveness. All are highly desirable sorts that will give satisfaction and produce results.

The nuts of the somewhat smaller-shelled varieties are well filled, with kernels large as compared to size of shell. They are of most delicious quality, and among the best pollenizers, and some of them should be included in all plantings for best results.

Though the plants often fruit in the nursery rows, it will be about four to six years before they will begin to bear in quantities, when a crop of four pounds per bush may be expected.

And it must be borne in mind that this production will steadily increase, that the trees or bushes will last about a hundred years, and that they may be planted on soils not suited to other crops.

All plants are grown on their own roots and are absolutely true to type. Nuts ripen in September and should not be gathered until thoroughly ripened, as indicated by the browning of the husks.

For garden culture or ornamental planting, set 4 to 6 feet apart.

2 to 2½ ft., \$1.25 each, \$11.50 for 10, \$100 per 100; 3 to 4 ft., \$2 each, \$17.50 for 10

Merveille de Bollweiller

A beautiful, erect-growing variety, with very dark green leaves. Requires but little pruning. Nuts large, round, pointed at lower end. Shell rather thick; kernel sweet and good. One of the best Lambert nuts.

Kentish Cob

The most widely planted nut of commerce in England. One of the best varieties grown, deserving to be widely cultivated. Nut very large, long, broad, flat, of most excellent flavor. Our plants are the **True English Cob Nut**.

Red Lambert

A large, conical-shaped nut of extra-good quality. Ripens somewhat late, about the last of September. Bushy and spreading in growth, very hardy.

White Lambert

This is one of our most ornamental varieties, a beautiful spreading bush with leaves the largest of any of the Filberts. Nuts of medium size, beautiful in color, and very rich in flavor. A self-pollenizing variety which should be in every collection.

Larchmont, New York.

I have a great many nuts this year. Some of my bushes are 15 feet high.—E. C. BINGHAM.



Italian Red Filberts

Showing the nuts in husks and new catkins forming for next season's crop. One of the finest of the improved Filberts. Nut large, of fine brown color, oblong, shell remarkably thin, and kernel of excellent flavor. A fine upright grower, and a prolific bearer.

Burkhardt's Zeller

A medium-sized, round nut of delicious quality. Kernels large, completely filling the shells. Very heavy bearer; strong, upright grower. One of our best pollenizing sorts.

Minna's Zeller

A medium-sized, beautiful, round nut of extra-good quality. Ripens very early, about September 1. A fine grower, somewhat inclined to spread, an excellent pollenizer.

Early Globe

A very fine, oval-shaped nut of medium size, handsome brown in color. Ripens from September 1 to 8. Nuts are produced in clusters. The most productive of all the Filberts; an excellent pollenizer; should be included in all plantings.



If you do not find everything you want listed in this book, write us for our General Catalogue

Flowering and Ornamental Trees

Almond

Double-flowering. Showy flowers, like small roses, make a gorgeous display in May. Vigorous, beautiful, hardy trees. Pink or White. 2 to 3 ft., \$1 each; 3 to 4 ft., \$1.50.

Birch

Cut-Leaf Weeping. One of the most elegant of all weeping trees. Its tall, slender, yet vigorous growth, graceful, drooping habit, silvery white bark and delicately cut foliage present a combination of attractive characteristics rarely met in a single tree. 6 to 8 ft., \$3 each.

Catalpa

Umbrella (*Catalpa bungei*). Grafted on stems 6 to 7 feet high. This tree makes an umbrella-shaped top without pruning. Perfectly hardy. Leaves large, glossy, heart-shaped, deep green, and lie like shingles on a roof. Always makes a symmetrical head. \$2 each; \$3 per pair, matched specimens.

Dogwood · Cornus

The Dogwoods are among the most popular and decorative small trees for lawn planting. They bloom early in the spring and are followed by attractive red berries in great quantities which hang on the trees a long time and add largely to their beauty.

Florida (*White-flowering Dogwood*). An American variety of irregular habit, with spreading, open top. The white flowers are produced in May, followed by scarlet berries. The leaves assume gorgeous autumnal coloring. 2 to 3 ft., \$1.50 each; 3 to 4 ft., \$2.

Florida rubra (*Red-flowering Dogwood*). This merits all of the favor which has been shown it by the public. The flowers are like *C. florida*, except that they are a deep rose color, and they are freely produced. A fit companion to the white form. 2 to 3 ft., \$3.50 each; 3 to 4 ft., \$5.

Japan Blood-Leaf Maple

Hardest and best of the Japan Maples and one of the choicest small trees or shrubs. It is dwarf, slow growing, with a distinct richness of form and color. Foliage dark purple, deeply cut, feathery in appearance, very ornamental. Very desirable for small lawns. Choice specimens, 18 to 24 in., \$5 ea.



Flowering Crabs about the home or in the garden bring the beauty, fragrance and sentiment of "Apple-blossom Time."

Flowers of the
Double-flowered
Plum

Plum, Flowering

Moseri flora-plena (*New Purple-leaf Plum*).

This is a very decided improvement on *P. Pissardi*. The branches are a very dark purple, and the leaves, when first formed, are rich crimson, changing to dark purple and retaining this beautiful color throughout the entire season. Flowers are large and double, about 1 inch in diameter, a beautiful old-rose color, and are borne in the greatest profusion in May. Seen against the dark purple foliage, they make a striking color contrast that is not soon forgotten. This is one of the most beautiful flowering and decorative lawn trees we have ever seen. We are offering it this year for the first time, and recommend it most highly to those wishing something entirely out-of-the-ordinary. 3 to 4 ft., \$3 each; 4 to 5 ft., \$4.

Purple-leaf. Leaves rich purple, retaining their bright color through the entire season. It bears a profusion of white blossoms in May, followed by small, purplish red, edible fruit. 3 to 4 ft., \$1 each; 5 to 6 ft., \$1.50.

Double-flowered. Native of China. Flowers double, delicate pink, thickly set on the long, slender branches in May. 2 to 3 ft., \$1 each; 3 to 4 ft., \$1.50.

Judas Tree; Red-bud

Cercis canadensis. Very ornamental native tree of medium size. A harbinger of spring, blooming in April, covered with red or pink blossoms before the leaves open. Useful in massed shrub plantings. 2 to 3 ft., \$1 each; 3 to 4 ft., \$1.50.

Magnolia

Glaucia (*Sweet Magnolia*). A beautiful, small, shrubby tree, thriving in any good soil or situation. Foliage rich glossy green, glaucous beneath, giving it a silvery sheen. Flowers creamy white, wax-like, very fragrant, and cup-shaped, are followed by seed-pods which open to brilliant coral-red. 2 to 3 ft., \$3.50 each; 3 to 4 ft., \$5.

Peach, Flowering

Superb flowering trees, with showy and beautiful bloom. In May, every branch is covered with a mass of beautifully formed, double flowers, producing a charming effect. Perfectly hardy. Double Pink and Double White. 3 to 4 ft., \$1 each.

Thorns

Justly classed among the most beautiful flowering trees. Flower abundantly in May and June, and are fragrant and showy. Also particularly interesting in autumn on account of their showy fruit.

Double Pink. A tree with rich, luxuriant foliage. Flowers large, beautiful. A charming variety. 4 to 5 ft., \$2.50 each.

Double White. Profuse bloomer and a choice sort for lawn decoration. 4 to 5 ft., \$2.50 each.

Paul's Scarlet. Highly ornamental foliage and flowers. Double, bright carmine-red blossoms. Superior to any other variety of its color. 5 to 6 ft., \$2.50 each.

COLLECTION: 1 each of above 3 Thorns for \$6

Flowering Crabs · Malus

These have few rivals among gorgeous spring-flowering trees or shrubs.

Atrosanguinea. Brilliant carmine flowers. A charming sort.

Floribunda. One of the handsomest. Rose-red flowers.

loensis Bechteli (*Bechtel's Crab*). Large, double, rosy pink flowers. Very beautiful.

Niedzwetzkyana. Showy, deep pink flowers. Wood and leaves red. Very ornamental.

Sargentii. Dwarf, spreading Japanese variety. Pure white flowers with yellow anthers followed by scarlet fruit that hangs until spring. 2 to 3 ft., \$1.50 each.

Scheideckeri. Double, light rose flowers. Should be in every collection.

Spectabilis rosea. Large, fragrant, pink, semi-double flowers. One of the best.

Any of the above extra-fine selected trees, 3 to 4 ft., \$1.50 each

COLLECTION: Any 4 of above for \$5, or all 7 for \$8.50

If you do not find everything you want listed in this book, write us for our General Catalogue



Japanese Cherry, Yoshino, along the Tidal Basin at Washington, D. C.

Japanese Flowering Cherries

PRUNUS

The Japanese Cherries at Washington, D. C., are famous throughout the country. Thousands of people visit the Capital each spring to see the Cherry blossoms in Potomac Park, between the Washington Monument and the Lincoln Memorial.

Those who see them go into ecstasies over them. They never forget the beautiful pictures made by their masses of bloom, so exquisitely reflected in the water, and long to have some of them in their own gardens.

Even those who haven't seen them have heard of them and cannot help wanting to know them. No garden is complete without them.

Stocks of Japan Cherries have always been very scarce, but this year we are glad to be able to offer a choice collection of these beautiful, rare trees.

Beni-Higan. Famous **Spring Cherry** of Japan. Large tree, with early flowers, deep pink in bud, expanding to a flushed white. 5 to 6 ft., \$3.50 each.

J. H. Veitch (Fugenzo). One of the most popular sorts. Large, double, rose-pink flowers. 3 to 4 ft., \$3 each.

Kwanzan. Sometimes considered the choicest variety. Has fine, large, double, dark pink flowers and grows very vigorously. Late blooming. 3 to 4 ft., \$2.50 each.

Shirofugen. Flowers pink in bud, changing to white, single or nearly single. A charming variety. 3 to 4 ft., \$2.50 each.

Shirotae (Mt. Fuji). Snow-white, double blossoms. A very fine late sort. 3 to 4 ft., \$2.50 each.

Yoshino. Quickly develops into a large tree. The single, delicate pink flowers completely cover the branches, making them marvels of beauty. This is the variety seen to such advantage at the Capitol grounds. 4 to 5 ft., \$3.50 each.

COLLECTION: One each of these beautiful, choice varieties, \$15

Weeping Rose-flowered Japanese Cherry

One of the finest weeping trees in cultivation. An extremely decorative variety, grown on a tall, straight stem, from the top of which the slender branches fall gracefully to the ground. Flowers rose-colored, appearing before the leaves. A marvelously beautiful tree for planting as a specimen. 5 to 6 ft., \$5 each.

In this book we have not attempted to list all of our stock, but to bring to our customers the latest introductions of real merit. Plants that are "different," that have unusual interest and charm, many of them rare varieties. They are the best things available to bring beauty and distinction to our modern gardens.

SHADE YOU CAN ENJOY

Chinese or Siberian Elm (*Ulmus pumila*)

Beautiful! Fast-growing! Hardy!

Home-owners, real-estate men, and others who want shade quickly will find in this remarkable tree all the qualities they desire—the speedy growth of the poplar; the grace and beauty of the birch; the height, majesty, and long life of the American Elm.

Its habit of growth makes it ideal for city street or roadside planting, or for shade around the home. The fastest-growing shade tree in America, it insures luxurious shade in a few short years.

Now growing successfully from the Pacific Coast, across the Great Plains section, through the Middle West, the Central States, Pennsylvania, into New England and is even thriving on Long Island at the edge of the Atlantic. Thriving alike in the 40 below zero weather of Saskatchewan or the 120 above zero in Arizona, it is probably the most adaptable tree we have, and fully justifies the claims of the U. S. Department of Agriculture wherein they state: "It is very hardy and has proved valuable under a greater variety of climatic and soil conditions than any tree yet introduced." 4 to 5 ft., \$1.50 each, \$12.50 for 10; 5 to 6 ft., \$2 each, \$17.50 for 10; 6 to 8 ft., \$2.50 each, \$22.50 for 10.

Poplar

Lombardy (*Populus nigra italica*). A well-known, upright, and extremely rapid-growing tree, that branches down to the ground and is used very satisfactorily for screen purposes. Also used for formal effects on account of its pyramidal form. 6 to 8 ft., 75 cts. each; 8 to 10 ft., \$1; 10 to 12 ft., \$1.50.

Tulip Tree

Whitewood (*Liriodendron tulipifera*). One of our largest native trees, with big, glossy leaves, shaped like a violin, and beautiful tulip-like flowers. Very desirable for planting on lawns, or where trees are desired for rapid growth. 6 to 8 ft., \$2 each; 8 to 10 ft., \$3.

Willow · Salix

Babylonian Weeping (*Salix babylonica*). An old favorite. Tall, graceful, drooping tree with wavy, bright green foliage. 6 to 8 ft., \$1.25 each; 8 to 10 ft., \$2.

Wisconsin Weeping (*S. babylonica dolorosa*). Similar to the Babylonian Willow, but much hardier. 6 to 8 ft., \$1.25 each; 8 to 10 ft., \$2.

L. W. HALL COMPANY, Inc., Rochester, N.Y.